MEASUREMENTS OF THE QUALITY OF WORKING LIFE IN COMPANIES OF THE CITY
OF CÓRDOBA 2021

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ABSTRACT

This project is the second part of the one presented in 2020 and integrates the Program "Current Population Challenges", where we have included the Quality of Working Life (QWL), since it is a current population challenge to study its components and the factors that affect it: unemployment, underemployment, job insecurity, economic crisis, gender issues that have not been overcome in years, preconceptions about the lower decision-

making capacity of women compared to men, among others.

Last year, we built an integrating and overcoming model of the components of the QWL, based on CVT-GOHISALO-2018 (Brief), with 7 dimensions and incorporated: a dimension on Continuous Improvement and a dimension to evaluate the impact of quarantine

due to COVID-19 on people's work, Teleworking.

The main conclusion of the first part of the project was the elaboration of a questionnaire based on the integrating and overcoming model of the components of the

QWL.

This second part presents the application of this questionnaire to companies in the city of Córdoba, both industrial and service, to measure the different variables of the model

reflected in the questions of the digital form, analyze them and draw conclusions.

KEYWORDS: Quality of working life; Continuous Improvement; Teleworking; Structural

Equation Modeling; Job satisfaction.

INTRODUCTION

This project is the second part of the one presented in 2020 and integrates the "Current Population Challenges" Program, where we have included the Quality of Working Life (QWL), since it is a current population challenge to study its components and the factors that affect it: unemployment, underemployment, job insecurity, economic crisis, gender issues that have not been overcome in years, preconceptions about the lower decision-making capacity of women as compared to men, among others. In recent months, an additional,

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unthinkable and serious factor, such as the Covid-19 pandemic, has made people's work and

therefore this concept even more complex.

Last year, we built an operational model of the components of the QWL, based on

CVT-GOHISALO-2018 (Brief) with its 7 dimensions, to which we incorporated: a dimension

on Continuous Improvement, composed by the factors of permanent training and continuous

learning and a dimension to evaluate the impact of the guarantine by COVID-19, in the

Telework of people.

The main conclusion of the first part of the project was the elaboration of a

questionnaire based on the integrative model obtained from the analysis and comparison of

the existing studies on the components of QWL, which was considered to be superior to the

existing ones.

In this second part, we applied the questionnaire to companies in the city of Córdoba,

both industrial and service companies, to measure the different variables of the model

reflected in the questions of the digital form, analyze them and draw possible conclusions

from the responses of the employees of the companies that answered the questionnaire.

Research questions

The research questions from the first part of the project were taken into account in the

elaboration of the comprehensive overcoming model. From that model, 43 questions

emerged and were included in the digital questionnaire that was applied to the selected

companies, which is shown in Table No. 2.

Research problem

In this second part of the project, our research problem is a recurring one during the

fieldwork to collect data: getting organizations to allow their employees to answer the digital

questionnaire sent to them.

We had determined that the population in which we would investigate the factors or

components that affect the Quality of Working Life would be made up of organizations in the

city of Córdoba, taken from the list of the Secretary of Commerce and Industry of the

Province of Córdoba. This was not possible, because this Secretary did not work during the

year 2020 in person, some reduced sectors did it remotely, but they never responded to our

request for the list to work in our research project.

For this reason, we addressed our request for dissemination of the questionnaire to the

UIC (Industrial Union of Córdoba) and to several chambers: CIMCC: Chamber of

Metallurgical and Components Industrialists of Córdoba, CIIECA: Chamber of Computer,

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Electronic and Communications Industries of Central Argentina, Chamber of Wood Industrialists, among other minor ones. We also sent the form to the industrial entrepreneurs in our database, formed by the attendees to the SAMECO Córdoba Regional Meetings. We also addressed our request to FADeA S.A. (Fábrica de Aviones S.A.). In all the abovementioned cases, they received our request willingly and with many promises, but the answers to the questionnaire were actually very few.

We continue at this moment, with the reiteration of our requests before the mentioned organisms, waiting for a greater number of answers to continue completing the field work, but we have cut with the ones we have up to this moment to present this work.

General Objective

To achieve the application of the digital questionnaire in the largest number of companies in the city of Cordoba, allowing their employees to answer the questions in order to carry out the measurements and analysis, and thus draw the corresponding conclusions.

Specific Objectives

- To obtain the statistics of the answers of the companies' collaborators in the components
 of the dimensions of the Quality of Work Life.
- To know the impacts produced in the QWL by the changes occurred in the Dynamic Processes, for example the Continuous Improvement.
- Identify the new factors affecting people's work originating in the Covid-19 quarantine.

A. Conceptual Framework

Concept of Quality of Working Life (QWL)

The conceptual framework of this second part of the project is the same as that detailed in the first part, when the existing models on the components of Quality of Working Life were surveyed. Then, through the methodology of study and comparative analysis, the objective of creating an integral model was achieved, incorporating new dimensions of study of the QWL, which were the Continuous Improvement and Teleworking.

Impact of Total Quality on Administrative Discipline

Total Quality or Total Quality Management (TQM), applied especially in the 1990s. brought profound changes to the management discipline. No other management philosophy or methodology had such a strong impact on management as Total Quality did. This subject has been one of our objects of study, elaboration of articles and exposition in events, since 2008 onwards.

The following groups of changes brought about by the philosophy of Total Quality in Management stand out, which have a direct impact on the Quality of Working Life, as we will see below:

- 1. Changes in the structure of the organizations
- 2. Changes in the functions of the administrative process
- 3. Changes in the elements of the Strategy
- 4. Changes in the Dynamic Processes

Changes in the Dynamic Processes

For this work we are interested in deepening in the variables that shape human behavior (studied by behaviorism) called Dynamic Processes. These refer to the fluids that circulate through the structure of an organization, such as: leadership, motivation, conflict and communication. Since Total Quality Management, all of them have been modified with the higher objective of generating Quality of Working Life. The main dynamic processes identified are the following:

- Leadership (Authority and delegation)
- Motivation
- Conflict
- Communication
- Information
- Ongoing training
- Continuous learning

Specifically, we were interested in studying ongoing training and continuous learning, as we consider them to be fundamental characteristics of Kaizen or Continuous Improvement.

Impact of Continuous Improvement on the QWL

Continuous training emerges as a consequence of a cultural change, where great importance is given to the training of personnel at all levels. The ulterior meaning is that training is never-ending, new knowledge and skills must always be learned. The objective of the system is also used to evaluate employee development. Before we build cars, we build people; this proverbial Toyota phrase illustrates very well the great importance of employee development. Therefore, employee development must rank high in the system's objectives. The process can only be as good as the employee. For this reason, both must be developed equally. (U. Dombrowski, T. Mielke, 2014).

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Continuous learning is another expression of cultural change, which transforms employees into beings deeply interested in all the organization's processes and in their continuous improvement (Kaizen), with a permanent curiosity in the activities that surround them and in the possibility of change and optimization. Learning must take place in short cycles. Problem solving and learning must be done in a standardized way and based on the PDCA or PHEA cycle (Plan, Do, Check, Act). Numerous regular repetitions and a scientific

experiment approach to the various tasks are essential. (U. Dombrowski, T. Mielke, 2014).

We include these two elements: ongoing training and continuous learning, within the

Continuous Improvement dimension that we added to the model we built.

Impact of Telework on the QWL

The Covid-19 quarantine has forced us to change many of our daily habits including work; we do it from home with the telework modality, also called home-office (G. Esbry,

2020).

According to the Survey of Labor Indicators (EIL) of the National Ministry of Labor, before the pandemic, less than 8% of workers did so remotely, 70.4% were young men employed in Technology Services. Now more than 40% do so, reaching peaks of 85%. Another interesting data is shown by the International Network of Education for Work (RIET),

63% of those who did telework would like to continue with this form.

Teleworking has pros and cons for both companies and workers; for the former it reduces costs and promotes greater productivity, but it complicates the capacity for supervision and coordination. For the latter, it reduces transportation times and costs and improves work-life balance, but it is difficult to regulate work schedules and to have the

necessary IT tools.

We include Telework caused by the Covid-19 quarantine as another dimension for

the overcoming model we elaborated.

B. State of the Art

The State of the Art was completed with the review of current publications that attempt to determine the components or factors that impact QWL and establish a measurement. Among these publications, those that contributed to the conceptual framework and measurement methodology were selected and presented in the section called Development

of the first part of the project.

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Methodology

In the first part of the project, we applied as a methodology, the study and comparative

analysis of the different models and schemes collected from the selected bibliography, which

was specific and updated.

In the Development section, the publications selected for their interest in the

contributions to the conceptual framework, the new conditions or components considered for

the study of QWL and the models they presented, considering the multidimensional nature of

the concept of QWL, were included.

In this comparative study, we also added the conditions and components originated in

the impacts of Total Quality (Continuous Improvement) in the Dynamic Processes of the

organizations, which have had as a higher objective, the highest Quality of Working Life for

all workers. Likewise, we consider the effects of the quarantine by Covid-19 in the Telework

of the people and therefore, in the QWL.

In this way, we have developed an overcoming and integrating model that is as

complete as possible, due to the greater quantity and quality of the factors or components of

the QWL, which we hope will be useful to managers for decision making.

Based on this integrative model, we constructed a digital questionnaire containing the

dimensions indicated above, which is shown in Table No. 3, and conducted a pilot test to

determine the level of understanding of the questions, which was satisfactory.

In this second part of the project, we sent the digital questionnaire to be answered by

the collaborators of many companies, but as we indicated in the Research Problem, we

received many promises and fewer responses. We classified these into two groups: industrial

companies and companies in the health sector. In total, surveys from 53 organizations were

processed.

DEVELOPMENT

Integrating and overcoming model of the components of the QWL

Based on a review of works by the main authors on the components of QWL, we took

the CVT-GOHISALO-2010 model as a basis because it has been validated and there are

numerous precedents for its use in studies on the multidimensional concept that concerns

us.

We compared it with the operational models proposed by several authors, among them

Granados and Becerra, to identify the coincidences between the factors of each model.

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Likewise, and as was the objective of the present work, the Dynamic Processes were included in the comparison.

With the aim of achieving an operational model that surpasses and integrates most of the dimensions identified as relevant for the study of QWL, we decided to use the model CVT-GOHISALO-2018 (Brief) based on the original one of 2010 and consisting of 7 dimensions. We completed it with a dimension referring to Continuous Improvement and another one on the impact of the Covid-19 quarantine on people's Telework, which are shown in Table No. 1.

Table No. 1: Dimensions (Latent Variables) of the Model

No.	Dimension		
1	Institutional support for the work		
2	Safety at work		
3	Job integration		
4	Job satisfaction		
5	Well-being achieved through work		
6	Personal employee development		
7	Free time management		
8	Continuous Improvement		
9	Telework		

Source: Own elaboration

The 9 dimensions of the model constructed have 43 observable variables or indicators, which are presented in Table No. 2.

Table No. 2: Questionnaire (Observable Variables or Indicators)

No.	Question			
1	Process followed to supervise my work			
2	Treatment I receive from my superiors			
3	I have been given clear and precise instructions on how to do my job.			
4	I receive feedback from my peers and superiors regarding their evaluation of my work.			
5	In my organization, efficiency and preparation efforts are recognized with opportunities for			
	promotion.			
6	I consider that I am free to express my opinions about my work without fear of reprisals from my bosses.			
7	The way in which the procedures are designed to carry out my work			
8	The salary I have			
9	The physical conditions of my work area (noise, lighting, cleanliness, tidiness, etc.).			
10	The type of training I receive from the organization			
11	I consider that I receive in sufficient quantity the necessary supplies for the performance of my work			
	activities.			
12	My dealings with my coworkers			
13	My labor rights are respected in my organization			
14	I look for mechanisms to remove the obstacles that I identify in the achievement of my work			
	objectives and goals.			
15	The form of contracting, which I have at the moment, is as follows			
16	Working in this organization (compared to other organizations I know)			
17	The functions I perform in this organization			
18	The use I make of my skills and potentials in this work			
19	The recognition I receive from other people for my work			
20	My performance as a professional in this job			
21	The quality of basic services in my home			
22	How useful do I perceive my work to be to other people?			
23	I have the integrity of my physical, mental and social capacities for the performance of my daily			
24	activities (dressing, walking, transferring, feeding, etc.).			
24	My job allows me to access my food in quantity and quality.			
25	My work contributes to the good image that the organization has with its users.			
26	Achieving my goals with respect to work			
27	I consider that the personal satisfactions I have achieved are due to my work in the organization.			
28 29	My potential is enhanced by being in this job.			
29	I consider that my work has allowed me to provide the necessary care to preserve the integrity of my physical, mental and social abilities.			
30	My job allows me to fulfill the activities I plan for when I am off the clock.			
31	My work activities give me the opportunity to spend time with my family.			
32	Training is conducted in my organization			
33	The training I receive from my organization on: FAULT DETECTION is sufficient			
34	The training I receive from my organization on: QUALITY MANAGEMENT is sufficient.			
35	The training I receive from my organization on: PROBLEM SOLVING is sufficient			
36	In my organization, customer needs and requirements are managed.			
37	In my organization, non-compliances are managed			
38	I am interested in learning more about my assignment			
39	I am interested in learning more about the interrelationship of my tasks with other processes in the			
	organization.			
40	I am interested in learning more about the Kaizen (Continuous Improvement) philosophy.			
41	To what extent did the COVID-19 quarantine affect the development of your work?			
42	In this quarantine context, did you telework or home office for the development of your tasks?			
43	What is your DEGREE OF SATISFACTION regarding Telework?			
	Source: Own elaboration			

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Data collection

We sent the digital questionnaire to a large number of companies in the city of

Cordoba, as mentioned above, through the UIC and several chambers. We also sent it

directly to organizations in our database. A total of 53 responses were received: 16 from the

industrial sector and 37 from the health sector.

Data processing

Quality of Working Life (QWL) as a social phenomenon is an abstract concept of great

complexity and can only be measured through indicators that manifest it. To analyze the

causal relationships between the phenomenon (construct) and its indicators (observed

variables), a multivariate analysis technique called Structural Equation Modeling (SEM) was

used to examine the effect of the dimensions identified on QWL.

In the SEM technique, the variable that is the effect is called the endogenous or

explained variable and those that originate or cause the former are the exogenous or

explanatory variables. Although these models analyze causal relationships, it is necessary to

clarify that they do not prove causality, but facilitate the selection of relevant causal

hypotheses, eliminating those that are not supported by empirical evidence. In this sense,

causal models are susceptible to being statistically rejected if they contradict the data, so the

real value of the tool is to specify complex relationships between variables a priori and then

evaluate which of these relationships are represented in the empirically collected data

(Weston and Gore, 2006).

Using an SEM will allow us to study the so-called constructs, which cannot be

observed and measured directly, but from different observable indicators (Bruno and Caro,

2019).

For our case study of the components of the QWL, the Dimensions (Latent or

Explained Variables) and the Questions (Observable Variables - Indicators or Explanatory)

that arise from the integrating and overcoming model constructed are presented in Table No.

3.

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Table No. 3: Structural Equation Model - QWL: Dimensions and Variables

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		DETECTION is sufficient
	36	The training I receive from my organization on: PROBLEM SOLVING is sufficient
	37	I am interested in learning more about the Kaizen (Continuous Improvement) philosophy.
	38	I am interested in learning more about the interrelationship of my tasks with other processes in the organization.
	39	I am interested in learning more about my assignment
	40	Training is conducted in my organization
9 Telework	41	What is your DEGREE OF SATISFACTION in relation to Telework?
	42	In this quarantine context, did you telework or home office for the development of your tasks?
	43	To what extent did the COVID-109 quarantine affect the development of your work?

Source: Own elaboration

Calculation method

As explained above, the object of the study is to apply an SEM to evaluate QWL in organizations in the city of Córdoba, by means of latent variables that are measured based on observable variables.

In this sense, in order to obtain a measurement of each of the dimensions studied, the calculation method used consists of taking the respondents' answers for the observable variables and calculating an average for the dimension that contains them.

The observable variables (questions) in the questionnaire are ordinal categorical and were measured using a 5-level Likert scale. Although the levels of this type of scale are usually associated with a numerical value to process the data, as if the variable were numerical, we preferred to summarize the information using the proportion of responses at each level (presented as a percentage) to respect the categorical nature of the variables.

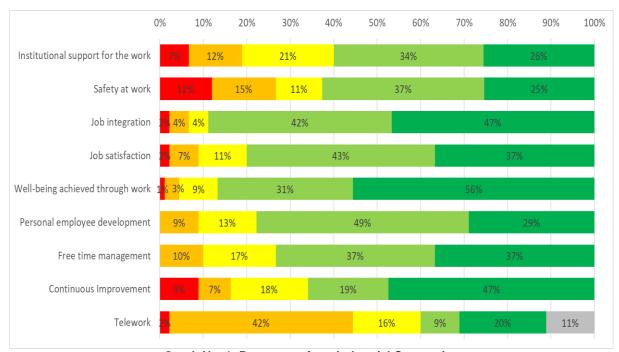
Likewise, and to facilitate the graphic interpretation of the information, the levels were associated with a traffic light-type color scale, in which the lowest level is represented by the color red and the highest level by the color green.

Results: answers to the questionnaire

The graphs elaborated with the answers to the 7 dimensions of the Model CVT-GOHISALO-2018 (Brief), plus that of Continuous Improvement and Teleworking by Covid-19 are presented: Graph No. 1: Answers of the Industrial Companies and Graph No. 2: Answers of the Companies of the Health Sector.

These horizontal bar charts were constructed from the Structural Equation Model (SEM), where the construct is Quality of Working Life, the latent variables are the 9 dimensions defined above and the observable variables or indicators are the 43 questions of the digital questionnaire, as shown in Table 2.

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Graph No. 1: Responses from Industrial Companies
Source: Own elaboration



Graph No. 2: Responses from Health Sector Companies
Source: Own elaboration

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Analysis and Recommendations

The 7 Dimensions of the Integrating Model

1. Responses with low values

Looking at the graphs corresponding to the two groups of responses, we see that the Industrial Companies have 5 of the 7 dimensions of the QWL with low values (satisfaction, frequency, agreement) which is shown in red. These dimensions with red values are: Institutional support for work 7%, Job security 12%, Job integration 2%, Job satisfaction 2% and Well-being achieved through work 1%. The first two are worrisome, as they respond to very sensitive aspects of the QWL. The remaining 3 responses with low values show minimal percentages, so they do not constitute immediate alerts for managers; however, the recommendation is to study the aspects that make them up in order to achieve the elimination of negative perceptions.

In the Health Sector Companies, the 7 dimensions of the QWL have low values. We consider the values in red for the dimensions Time Off Management 16%, Institutional Support for Work 11% and Safety at Work 8% to be of great concern, given that these are very sensitive components of the QWL that affect the tasks performed by health personnel. We believe that managers should take immediate action to improve the perception of employees on these aspects of their work.

The dimensions Job satisfaction 5% and Personal development of the employee 4%, contain important aspects for the QWL, so we suggest studying these components to find elements that can change the perception of employees. The other 2 dimensions with low values present small percentages: Job integration 3% and Well-being achieved through work 2%. Despite these lower percentages, we suggest that the aspects that integrate them should also be studied in order to achieve the elimination of negative perceptions in them.

2. Responses with high values

In all dimensions of the graphs corresponding to the two groups of responses, very high and medium high values are observed.

In Industrial Companies, the dark green dimensions with very high values are: Wellbeing achieved through work 56%, Job integration 47%, Job satisfaction 37% and Leisure time management 37%,

The dimensions Personal development of the employee 29%, Institutional support for work 26% and Job security 25%, are related to the low values of Institutional support for work and Job security, i.e. relatively few employees have a good perception of the components of these two dimensions.

In the Health Sector Companies, the dark green dimensions with very high values are: Job integration 49%, Well-being achieved through work 49%, Job satisfaction 35%, Job security 31% and Personal development of the worker 31%.

The dimensions Leisure time management 23% and Institutional support for work 17%, are directly related to the low values that were analyzed above.

3. Responses with medium-high values

These responses show a lower degree of commitment to the different dimensions and are light green in color.

In Industrial Companies all dimensions have good proportions of these types of responses, namely: Personal development of the worker 49%, Job satisfaction 43%, Job integration 42%, Job security 37%, Leisure time management 37%, Institutional support for work 34% and Well-being achieved through work 31%. This is interpreted to mean that people chose responses that were moderately committed to the aspects of the QWL.

In the Health Sector Companies, all the dimensions also have good proportions of moderate responses, such as: Personal development of the worker 47%, Job satisfaction 42%, Job security 37%, Management of free time 36%, Well-being achieved through work 35%, Institutional support for work 29% and Job integration 27%. In general, it is observed that the moderate responses of this group are slightly lower in percentages than those of the Industrial Companies group.

4. Responses with neutral values

These answers are marked by people who do not have a formed opinion of the variables of each dimension or do not want to make known their perception in relation to the QWL. They have a yellow color in the graph.

In Industrial Companies all dimensions have some responses of this type, namely: Institutional support for work 21%, Management of free time 17%, Personal development of the employee 13%, Job security 11%, Job satisfaction 11%, Well-being achieved 9% and Job integration 4%. We should interpret these percentages of neutral responses as worrying, as in the first with 21% of employees who do not know if they receive institutional support for work.

In the Health Sector Companies, it can be observed that all the dimensions also have responses of this type, with percentages similar to those of the Industrial Companies. Institutional support for work 23%, Job integration 15%, Personal development of the employee 15%, Management of free time 11%, Well-being achieved through work 9%, Job satisfaction 7% and Job security 6%. We also express our concern about the neutral responses of employees, because it is hard to believe that such a large proportion do not

have their opinion formed; it would be worse if the neutral response is because they are

afraid to express their perception of the components of the QWL.

The general recommendation that emerges from this analysis is that the responses

with low and neutral values are a real reservoir for managers to investigate and discover the

causes of this behavior of employees in terms of not openly expressing their true opinion on

the components of the QWL.

Continuous Improvement Dimension

In the Industrial Companies, the percentages of responses are: with low values 9%,

with high values 47%, with medium high values 19% and with neutral values 18%.

In the health sector companies, these percentages are: with low values 5%, with high

values 40%, with medium high values 35% and with neutral values 12%.

These percentages denote the action taken by the managers of the Health Sector

Companies in the constant adoption of continuous improvement and the degree of

involvement achieved in the personnel.

Telework Dimension

In the Industrial Companies, the percentages of responses are: with low values 2%,

with high values 20%, with medium high values 9% and with neutral values 16%. Rarely

applied it 42% and did not have the experience 11%.

In the Health Sector Companies, these percentages are: with low values 5%, with high

values 5%, with medium high values 13% and with neutral values 5%. Rarely applied by 41%

and not experienced by 22%.

The possibility of teleworking was very different for the two groups of responses, since

it was carried out more frequently in the industrial companies than in the Health Sector

Companies, due to the very nature of the tasks performed.

CONCLUSIONS

1. The Comparative Analysis of the works carried out by the main authors who studied this

topic, allowed us to broaden our theoretical knowledge on QWL:

• The concept of QWL is eminently multidimensional and there is no consensus on

which dimensions define it.

• It is not materially possible to produce a model that includes all the dimensions

identified by the authors.

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• CVT-GOHISALO-2010 is the model that has been validated and widely used in numerous QWL researches, but it has the drawback of its length (74 components).

Therefore, other researchers have produced a short version of it in 2018, which we

take as a basis.

• The incorporation of all the factors of the dynamic processes and the impact of the

quarantine by Covid-19 in the operational model would make it too extensive, a

circumstance that limited the incorporation of only one dimension of Continuous

Improvement and one dimension of Teleworking.

2. Once agreed and accepted, this theoretical knowledge allowed the transfer to a

questionnaire as complete as possible, to investigate and measure QWL:

• We built an operational model based on CVT-GOHISALO-2018 (Brief) and

incorporated: a dimension on Continuous Improvement, composed by the factors of

permanent training and continuous learning and a dimension to evaluate the impact of

the quarantine by COVID-19, in the Telework of people.

• The questionnaire, based on the integrated and improved model, has 43 questions

and was applied to a group of industrial companies and one in the health sector.

• The analysis of the responses obtained shows several aspects of Quality of Work Life

that have been neglected by organizations.

• It is alarming to note the high percentage of neutral responses from employees, which

reveals ignorance about aspects of their own work, lack of interest in continuous

improvement issues, or perhaps worse, fear of reprisals for expressing one's opinion.

• The responses in the Continuous Improvement Dimension have high values, which

shows the work carried out by the managers and the degree of involvement achieved

in the employees.

• As for the answers in the Teleworking Dimension, they present the different realities

faced by the organizations due to the Covid-19 quarantine, since the industries were

able to work remotely with satisfactory results, which did not occur with the health

companies, due to the very nature of the tasks.

Future lines of research

For the next stage of this project, we are planning the application of a questionnaire on

gender aspects, to complement the study of the components of the QWL in organizations in

the city of Cordoba.

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BIBLIOGRAPHICAL ABSTRACT

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